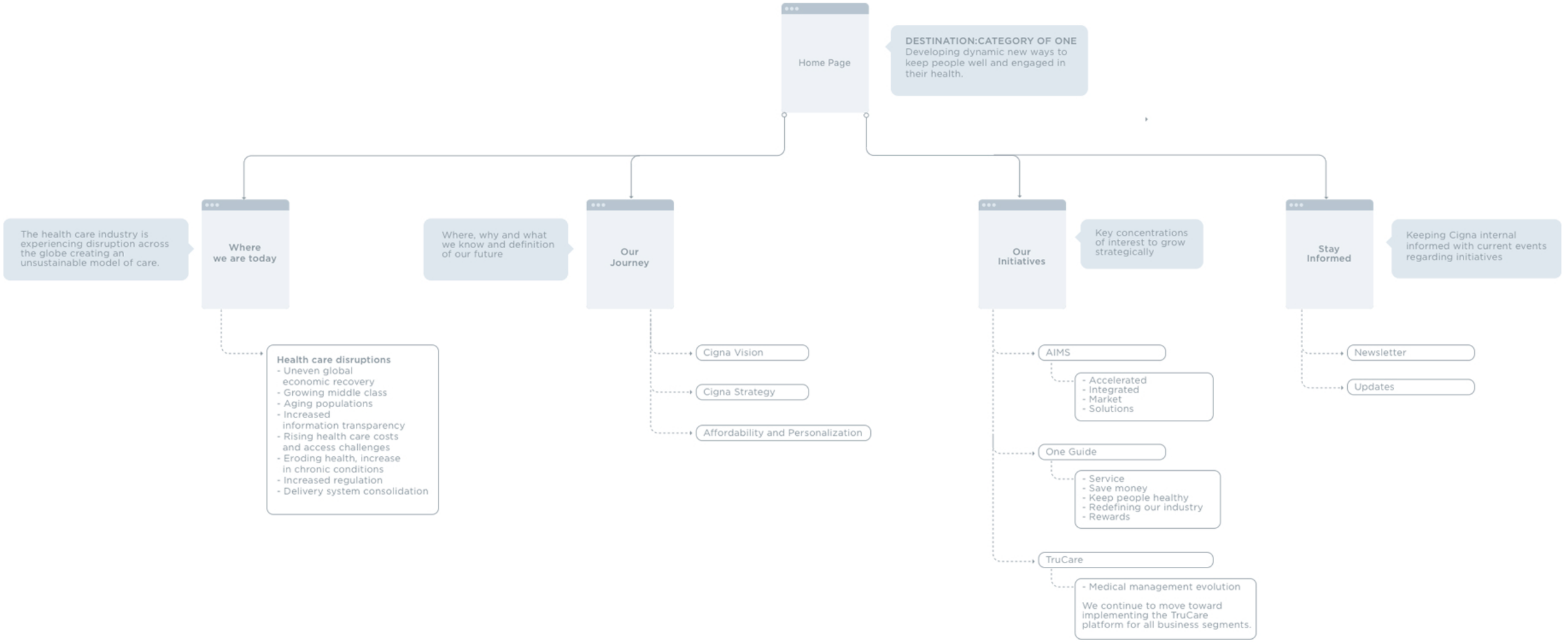
Home Page
DESTINATION:CATEGORY OF ONE
Developing dynamic new ways to keep people well and engaged in their health.
The health care industry is experiencing disruption across the globe creating an unsustainable model of care.
Where we are today
Health care disruptions
- Uneven global economic recovery
- Growing middle class
- Aging populations
- Increased information transparency
- Rising health care costs and access challenges
- Eroding health, increase in chronic conditions
- Increased regulation
- Delivery system consolidation
Where, why and what we know and definition of our future
Our Journey
Cigna Vision
Cigna Strategy
Affordability and Personalization
Our Initiatives
Key concentrations of interest to grow strategically
AIMS
- Accelerated
- Integrated
- Market
- Solutions
One Guide
- Service
- Save money
- Keep people healthy
- Redefining our industry
- Rewards
TruCare
- Medical management evolution
We continue to move toward implementing the TruCare platform for all business segments.
Stay Informed
Keeping Cigna internal informed with current events regarding initiatives
Newsletter
Updates